

DOMINATE  
THE  
TAILGATE



ORIGINAL  
SPICED RUM  
*Puerto Rican Rum with Spices  
& Other Natural Flavors*

# YOU COULD THE CAPTAIN MORGAN® WIN ULTIMATE TAILGATE PACKAGE SWEEPSTAKES!

No purchase necessary. Must be 21 years of age or older to enter. By completing this entry form, I hereby certify that I am 21 years of age or older.

Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

Address/P.O. Box: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Evening Phone: \_\_\_\_\_

Favorite Store to Shop: \_\_\_\_\_

Signature (required): \_\_\_\_\_

Party Responsibly - Captain's Orders!®

## "CAPTAIN MORGAN® ULTIMATE TAILGATING PACKAGE SWEEPSTAKES" OFFICIAL RULES

**NO PURCHASE NECESSARY. MUST BE 21 YEARS OF AGE OR OLDER TO ENTER. THIS SWEEPSTAKES IS ONLY OPEN TO RESIDENTS OF AL, MS, NC & WV. VOID WHEREVER PROHIBITED OR RESTRICTED BY LAW.**

**1. To Enter:** Sweepstakes begins September 6, 2010 and ends October 31, 2010. Complete this official sweepstakes form, or log onto [www.WQDR.net](http://www.WQDR.net), [www.rock939.com](http://www.rock939.com), [www.941zbq.com](http://www.941zbq.com), [www.WMMS.com](http://www.WMMS.com), [www.z985.net](http://www.z985.net), [www.Rock104fm.com](http://www.Rock104fm.com), [www.WVAQ.com](http://www.WVAQ.com), [www.kickerfm.com](http://www.kickerfm.com), or [www.953thebear.com](http://www.953thebear.com), to download the registration form, and fill it in with all information requested or print your name, date of birth, address and telephone number and the words "CAPTAIN MORGAN ULTIMATE TAILGATING PACKAGE SWEEPSTAKES-DIA13103" on a 3" x 5" card and mail to: "Avid, Inc., PO Box 280927, East Hartford, CT 06128-0927". All entries must be postmarked by November 7, 2010 and received by November 14, 2010. Enter as often as you wish, but each entry must be mailed in a separate envelope. Sponsor assumes no responsibility for lost, late, damaged, misdirected, illegible, incomplete, incorrect or postage-due mail, entries or other sweepstakes materials, all of which are void. Facsimiles or mechanical reproductions will not be accepted. All entries become the property of the sponsor and will not be returned. No alterations or forged entries are permitted. **2. Prizes:** Sixteen (16) Grand Prize winners will be selected. Four (4) winners will be selected from each state: AL, MS, NC & WV. Winners will receive the CAPTAIN MORGAN® Ultimate Tailgating Package including a 10' x 10' Tent, cooler/grill, four (4) folding chairs, four (4) foam fingers, fifty (50) cups, a football, a toss game, four (4) Jerseys, a folding table, four (4) stadium cushions, a flask, five (5) bottle openers & grilling tools. Approximate retail value of each prize is \$599.00. Approximate retail value of all Prizes: \$9,584.00. **3. Winner Determination:** Winner will be determined in a random drawing on or about November 14, 2010 by an independent organization whose decision will be final in all matters relating to this sweepstakes. Odds of winning will be determined by the total number of eligible entries received. The winner will be notified by mail on or about November 14, 2010, and will be required to sign an affidavit of eligibility and liability release within 10 days of notification or prize will be forfeited and may be awarded to another winner at sponsor's sole discretion. If winner cannot be located or does not respond to attempt to be notified within 10 days, prize will automatically be forfeited and an alternate winner may be selected at sponsor's sole discretion. Except where prohibited, acceptance of prize constitutes winner's consent to use of his/her name, likeness and biographical data for advertising and promotional purposes without additional compensation. **4. Eligibility:** This sweepstakes is open only to residents AL, MS, NC & WV who are 21 years of age or older at the time of entry. Void wherever prohibited or restricted by law. Employees of the following entities and members of their families or households are not eligible for participation under any circumstances: Diageo Americas, Inc. and its respective affiliates, printers, advertising and promotion agencies, alcohol beverage suppliers, importers, wholesalers, distributors or retailers. All federal, state and local laws apply. **5. General Conditions:** No substitution of prize or cash equivalent except at Sponsor's sole discretion. Cash equivalent may be less than the approximate retail value of the prize. Prize is non-transferable except at the sole discretion of the Sponsor. All federal, state and local taxes on the prize are winner's sole responsibility. By accepting the prize, winner waives the right to assert as a cost of winning said prize, any and all costs of redemption or travel to redeem said prize and any and all liability that might arise from redeeming or seeking said prize. Sponsor reserves the right to conduct a background check of any criminal records of the prize winner. To the extent necessary and permitted by law, prize winner shall authorize this background check. Sponsor reserves the right, at its sole discretion, to disqualify prize winner from any prize element, based on the background check. Except where prohibited, acceptance of prize constitutes winner's consent to use of his/her name, likeness and biographical data for advertising and promotional purposes without additional compensation. Winner also accepts sole responsibility for any miscellaneous costs relating to acceptance of this prize. The value of the prize won by a participant under the contest may be taxable as income to its winner. Winner is solely responsible for any and all taxes and/or fees associated with the prize. Upon receipt of a prize, the winner shall be required to comply with any and all applicable federal, state and local law, rules and regulations. Winner will be issued an IRS Form W-9 with the Affidavit of Eligibility and Release and a subsequent IRS Form 1099. In consideration of the undersigned's receipt of any prize, the winner for himself or herself and his or her heirs, personal representatives and assigns shall voluntarily and knowingly completely and forever release, waive and discharge from any and all claims, demands, causes of action or other liabilities, known or unknown, absolute or contingent, and whether or not fixed, which the undersigned ever had, now has or might in the future have against any of the other Sponsors resulting in any manner from and/or by reason of the winner's participation in the contest and/or receipt and use of any prize, including any future use of the prize. Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the promotion at any time without notice or further obligation. In the event of a dispute, on-line entries will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access provider, on-line service, or other organization that is responsible for assigning e-mail addresses. Sponsor and its agencies are not responsible for lost, late, damaged, illegible, misdirected, incomplete or postage-due mail-in entries, or for on-line entries not received due to lost, failed delayed or interrupted connections or miscommunications, or to other electronic malfunctions, delays, or errors of any kind in the transmission or receipt of entries. Sponsor is not responsible for incorrect or inaccurate entry information, whether caused by web-site visitors or by any human or technological error that may occur in the processing of entries in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel or suspend all or a portion of the Sweepstakes, should viruses, bugs or other causes beyond control of the Sponsor corrupt the administration, security or proper operation of the Sweepstakes. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. **6. Winner's List:** For a list of winners, please send a self-addressed stamped envelope to "CAPTAIN MORGAN ULTIMATE TAILGATING PACKAGE SWEEPSTAKES-DIA13103" Avid, Inc., PO Box 280927, East Hartford, CT 06128-0927. All requests for the winner's list must be postmarked by November 7, 2010 and received by November 14, 2010. Sponsor: Diageo Americas, Inc., Norwalk, CT.

Party Responsibly - Captain's Orders!®  
[www.captainmorgan.com](http://www.captainmorgan.com)

CAPTAIN MORGAN Original Spiced Rum. Puerto Rican Rum With Spices And Other Natural Flavors. 35% Alc/Vol. ©2010 Captain Morgan Rum Co., Norwalk, CT.